



WXYZ

ORDER

Print Date 10/26/12 Page 1 of 5

Flight Dates **10/23/12-10/29/12**

Contract / Revision **306426 /**

Original Date / Revision
07/31/12 10/24/12

Advertiser **CARE for Michigan**

Agency **Davis Group (The)**

Buying Contact

**4201 Bee Caves Road - Suite C-101
Austin, TX 78746**

Product

CARE for MI - Q4 Issue -10/23-10/29/12

Agency Com 15%

Billing Contact

**4201 Bee Caves Road - Suite C-101
Austin, TX 78746**

Sales Office EWSDC

Sales Region NAT

Agency Ref

Order Sep 00:30:00

Estimate # **1087**

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A25-54

Rev Codes POL POL ISS

Product Codes PL

Priority P-1

Advertiser Ref

Primary Account Executive
Dave Lombardo

| Account Executive | Order% | Start Date | End Date |
|-------------------|--------|------------|----------|
| Dave Lombardo | 100% | | |

Order Share 100% Market Value 109800

| Competing Station | % of Order | Amount |
|-------------------|------------|--------|
| CABLE | % | 0 |
| UNKWN | % | 0 |
| WADL | % | 0 |
| WDIV | % | 0 |
| WDWB | % | 0 |
| WJBK | % | 0 |
| WKBD | % | 0 |
| WLPC | % | 0 |
| WPXD | % | 0 |
| WTVS | % | 0 |
| WWJ | % | 0 |

Order Totals

Billing Plan

| Month | # of Spots | Net Amount | Gross Amount | Rating | Start Date | End Date | # Spots | Net Amount | Gross Amount |
|---------------|------------|--------------------|---------------------|-------------|------------|----------|---------|-------------|--------------|
| October 2012 | 68 | \$79,475.00 | \$93,500.00 | 0.00 | 10/01/12 | 10/28/12 | 68 | \$79,475.00 | \$93,500.00 |
| November 2012 | 12 | \$13,855.00 | \$16,300.00 | 0.00 | 10/29/12 | 10/29/12 | 12 | \$13,855.00 | \$16,300.00 |
| Totals | 80 | \$93,330.00 | \$109,800.00 | 0.00 | | | | | |

| | | | | | | | | | | | | | <u>Totals</u> | |
|-------|------|-------------------|-----------------|---------------------------------|-------------------|----------------|-------------|-----|---------------|----------|-----|----------|---------------|------------|
| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg Type | Spots | Amount |
| N 1 | WXYZ | 10/23/12 | 10/29/12 | 5am News M-F 5am News M-F | CM | 5-6am M-F | ----- | :30 | 0 | \$400.00 | P-4 | 0.00 NM | 5 | \$2,000.00 |
| | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| Week: | | 10/22/12 | 10/28/12 | - 1111-- | 4 | | \$400.00 | | 0.00 | | | | | |
| Week: | | 10/29/12 | 11/04/12 | 1----- | 1 | | \$400.00 | | 0.00 | | | | | |
| N 2 | WXYZ | 10/23/12 | 10/29/12 | 6am News M-F Action News 6am | CM | 6-7am M-F | ----- | :30 | 0 | \$900.00 | P-3 | 0.00 NM | 5 | \$4,500.00 |
| | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| Week: | | 10/22/12 | 10/28/12 | - 1111-- | 4 | | \$900.00 | | 0.00 | | | | | |
| Week: | | 10/29/12 | 11/04/12 | 1----- | 1 | | \$900.00 | | 0.00 | | | | | |



WXYZ

Print Date: 10/26/12

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Contract / Revision **306426** Flight Dates **10/23/12-10/29/12**

Hiatus Dates

Original Date / Revision 07/31/12/ 10/24/12

Order Sep 00:30:00

Advertiser **CARE for Michigan**

Product **CARE for MI - Q4 Issue -10/** Estimate # **1087**

| | | | | | | | | | | | | | Totals | |
|-------------|-----------|-------------------|-----------------|--|-------|-----------------------|-----------------|---------------|-------|-----------------------|-----|-----------------|--------|------------|
| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg Type | Spots | Amount |
| N 3 | WXYZ | 10/23/12 | 10/29/12 | GMA M-F 7-9am M-F 7-9am | CM | 7-9am M-F | ----- | :30 | 0 | \$900.00 | P-3 | 0.00 NM | 5 | \$4,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | |
| | Week: | 10/22/12 | 10/28/12 | - 1111-- | | 4 | | | | \$900.00 | | 0.00 | | |
| | Week: | 10/29/12 | 11/04/12 | 1----- | | 1 | | | | \$900.00 | | 0.00 | | |
| N 4 | WXYZ | 10/23/12 | 10/29/12 | GMA SAT 7-8am GMA SAT 7-8am | CM | SAT 7-8am | ----- | :30 | 0 | \$350.00 | P-4 | 0.00 NM | 1 | \$350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | |
| | Week: | 10/22/12 | 10/28/12 | -----1- | | 1 | | | | \$350.00 | | 0.00 | | |
| | Week: | 10/29/12 | 11/04/12 | ----- | | 0 | | | | \$0.00 | | 0.00 | | |
| N 5 | WXYZ | 10/23/12 | 10/29/12 | Action News SAT 8am Action News SAT 8am | CM | SAT 8-9am | ----- | :30 | 0 | \$350.00 | P-4 | 0.00 NM | 1 | \$350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | |
| | Week: | 10/22/12 | 10/28/12 | -----1- | | 1 | | | | \$350.00 | | 0.00 | | |
| | Week: | 10/29/12 | 11/04/12 | ----- | | 0 | | | | \$0.00 | | 0.00 | | |
| N 6 | WXYZ | 10/23/12 | 10/29/12 | Action News SUN 6am Action News SUN 6am | CM | SUN 6-7am | ----- | :30 | 0 | \$250.00 | P-4 | 0.00 NM | 1 | \$250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | |
| | Week: | 10/22/12 | 10/28/12 | -----1 | | 1 | | | | \$250.00 | | 0.00 | | |
| | Week: | 10/29/12 | 11/04/12 | ----- | | 0 | | | | \$0.00 | | 0.00 | | |
| N 7 | WXYZ | 10/23/12 | 10/29/12 | GMA SUN 7-8am GMA SUN 7-8am | CM | SUN 7-8am | ----- | :30 | 0 | \$350.00 | P-4 | 0.00 NM | 1 | \$350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | |
| | Week: | 10/22/12 | 10/28/12 | -----1 | | 1 | | | | \$350.00 | | 0.00 | | |
| | Week: | 10/29/12 | 11/04/12 | ----- | | 0 | | | | \$0.00 | | 0.00 | | |
| N 8 | WXYZ | 10/23/12 | 10/29/12 | Action News SUN 8am Action News SUN 8am | CM | Sun 8-930am | ----- | :30 | 0 | \$350.00 | P-4 | 0.00 NM | 2 | \$700.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | |
| | Week: | 10/22/12 | 10/28/12 | -----2 | | 2 | | | | \$350.00 | | 0.00 | | |
| | Week: | 10/29/12 | 11/04/12 | ----- | | 0 | | | | \$0.00 | | 0.00 | | |
| N 9 | WXYZ | 10/23/12 | 10/29/12 | M-F 11a-12n View | CM | 11am-12pm M-F | ----- | :30 | 0 | \$750.00 | P-4 | 0.00 NM | 2 | \$3,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | |
| | Week: | 10/22/12 | 10/28/12 | - 1111-- | | 4 | | | | \$750.00 | | 0.00 | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg Type</u> | | |
| 1 | WXYZ | 10/22/12-10/28/12 | | M-F 11a-12n | | 11am-12pm M-F | - TWThF---- | :30 | | \$1,500.00 | | 0.00 NM | | |
| 2 | WXYZ | 10/22/12-10/28/12 | | M-F 11a-12n | | 11am-12pm M-F | - TWThF---- | :30 | | \$1,500.00 | | 0.00 NM | | |
| 3 | WXYZ | 10/22/12-10/28/12 | | M-F 11a-12n | | 11am-12pm M-F | - TWThF---- | :30 | | (\$750.00) | | 0.00 NM | | |
| | Credited | | | | | | | | | | | | | |
| 4 | WXYZ | 10/22/12-10/28/12 | | M-F 11a-12n | | 11am-12pm M-F | - TWThF---- | :30 | | (\$750.00) | | 0.00 NM | | |
| | Credited | | | | | | | | | | | | | |
| | Week: | 10/29/12 | 11/04/12 | 1----- | | 1 | | | | \$750.00 | | 0.00 | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg Type</u> | | |
| 5 | WXYZ | 10/29/12-11/04/12 | | M-F 11a-12n | | 11am-12pm M-F | M----- | :30 | | (\$750.00) | | 0.00 NM | | |
| | Credited | | | | | | | | | | | | | |
| N 10 | WXYZ | 10/23/12 | 10/29/12 | 12p Noon News 12n-1p | CM | 12-1pm M-F | ----- | :30 | 0 | \$500.00 | P-4 | 0.00 NM | 5 | \$2,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | |
| | Week: | 10/22/12 | 10/28/12 | - 1111-- | | 4 | | | | \$500.00 | | 0.00 | | |
| | Week: | 10/29/12 | 11/04/12 | 1----- | | 1 | | | | \$500.00 | | 0.00 | | |
| N 11 | WXYZ | 10/23/12 | 10/29/12 | M-F 4-5pm Dr. Oz | CM | 4-5pm M-F | ----- | :30 | 0 | \$900.00 | P-4 | 0.00 NM | 5 | \$4,500.00 |



WXYZ

Print Date: 10/26/12

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Contract / Revision **306426** Flight Dates **10/23/12-10/29/12**

Hiatus Dates

Original Date / Revision 07/31/12/ 10/24/12

Order Sep 00:30:00

Advertiser **CARE for Michigan**

Product **CARE for MI - Q4 Issue -10/** Estimate # **1087**

| | | | | | | | | | | | | | | Totals | |
|-------|------|-------------------|-----------------|--|-------|------------------|-------|-----|-------------------|-------------|-----|---------------|------|--------|------------|
| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
| N11 | WXYZ | 10/23/12 | 10/29/12 | M-F 4-5pm Dr. Oz | CM | 4-5pm M-F | ----- | :30 | 0 | \$900.00 | P-4 | 0.00 | NM | 5 | \$4,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | -1111-- | | | | | 4 | \$900.00 | | 0.00 | | | |
| Week: | | 10/29/12 | 11/04/12 | 1----- | | | | | 1 | \$900.00 | | 0.00 | | | |
| N12 | WXYZ | 10/23/12 | 10/29/12 | 5p News 5-6pm M-F | CM | 5-6pm M-F | ----- | :30 | 0 | \$1,000.00 | P-4 | 0.00 | NM | 6 | \$6,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | -2111-- | | | | | 5 | \$1,000.00 | | 0.00 | | | |
| Week: | | 10/29/12 | 11/04/12 | 1----- | | | | | 1 | \$1,000.00 | | 0.00 | | | |
| N13 | WXYZ | 10/23/12 | 10/29/12 | 6p News 6-630pm M-F | CM | 6-630pm M-F | ----- | :30 | 0 | \$1,200.00 | P-4 | 0.00 | NM | 5 | \$6,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | -1111-- | | | | | 4 | \$1,200.00 | | 0.00 | | | |
| Week: | | 10/29/12 | 11/04/12 | 1----- | | | | | 1 | \$1,200.00 | | 0.00 | | | |
| N14 | WXYZ | 10/23/12 | 10/29/12 | 7p News M-F 7-730p | CM | 7-730pm M-F | ----- | :30 | 0 | \$1,200.00 | P-3 | 0.00 | NM | 5 | \$6,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | -1111-- | | | | | 4 | \$1,200.00 | | 0.00 | | | |
| Week: | | 10/29/12 | 11/04/12 | 1----- | | | | | 1 | \$1,200.00 | | 0.00 | | | |
| N15 | WXYZ | 10/23/12 | 10/29/12 | Early News Sa 7p (Foll Sa 7-8p | CM | 7pm Sat | ----- | :30 | 0 | \$1,000.00 | P-3 | 0.00 | NM | 1 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | -----1- | | | | | 1 | \$1,000.00 | | 0.00 | | | |
| Week: | | 10/29/12 | 11/04/12 | ----- | | | | | 0 | \$0.00 | | 0.00 | | | |
| N16 | WXYZ | 10/23/12 | 10/29/12 | Early News Su Su 6-630p | CM | 6-630pm Sun | ----- | :30 | 0 | \$750.00 | P-4 | 0.00 | NM | 1 | \$750.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | -----1 | | | | | 1 | \$750.00 | | 0.00 | | | |
| Week: | | 10/29/12 | 11/04/12 | ----- | | | | | 0 | \$0.00 | | 0.00 | | | |
| N17 | WXYZ | 10/23/12 | 10/29/12 | Access M-F 730-8pm Ent Tonight | CM | 730-8pm M-F | ----- | :30 | 0 | \$1,800.00 | P-4 | 0.00 | NM | 5 | \$9,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | -1111-- | | | | | 4 | \$1,800.00 | | 0.00 | | | |
| Week: | | 10/29/12 | 11/04/12 | 1----- | | | | | 1 | \$1,800.00 | | 0.00 | | | |
| N19 | WXYZ | 10/23/12 | 10/29/12 | Monday Prime C Castle | CM | 10-11pm Monday | ----- | :30 | 0 | \$5,000.00 | P-3 | 0.00 | NM | 1 | \$5,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | ----- | | | | | 0 | \$0.00 | | 0.00 | | | |
| Week: | | 10/29/12 | 11/04/12 | 1----- | | | | | 1 | \$5,000.00 | | 0.00 | | | |
| N20 | WXYZ | 10/23/12 | 10/29/12 | Wednesday Prime C Wednesday Prime C | CM | 10-11pm Wednesd- | ----- | :30 | 0 | \$5,000.00 | P-4 | 0.00 | NM | 1 | \$5,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | --1---- | | | | | 1 | \$5,000.00 | | 0.00 | | | |
| Week: | | 10/29/12 | 11/04/12 | ----- | | | | | 0 | \$0.00 | | 0.00 | | | |
| N22 | WXYZ | 10/23/12 | 10/29/12 | ABC Saturday Night Foot ABC's Saturday Night Foot | CM | SA 8pm-1130pm | ----- | :30 | 0 | \$3,000.00 | P-3 | 0.00 | NM | 1 | \$3,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | -----1- | | | | | 1 | \$3,000.00 | | 0.00 | | | |
| Week: | | 10/29/12 | 11/04/12 | ----- | | | | | 0 | \$0.00 | | 0.00 | | | |
| N23 | WXYZ | 10/23/12 | 10/29/12 | Sunday Prime C Revenge | CM | 9-10pm Sunday | ----- | :30 | 0 | \$5,000.00 | P-3 | 0.00 | NM | 1 | \$5,000.00 |



WXYZ

Print Date: 10/26/12

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Contract / Revision 306426 Flight Dates 10/23/12-10/29/12

Hiatus Dates

Original Date / Revision 07/31/12/ 10/24/12

Order Sep 00:30:00

Advertiser CARE for Michigan

Product CARE for MI - Q4 Issue -10/ Estimate # 1087

| | | | | | | | | | | | | | | Totals | |
|-------------------------------------|-----------|-------------------|-----------------|--|-------|-----------------------|----------------|-----|-------------------|-----------------|---------------|-------------------------|------------|-------------|-------------|
| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
| N23 | WXYZ | 10/23/12 | 10/29/12 | Sunday Prime C Revenge | CM | 9-10pm Sunday | ----- | :30 | 0 | \$5,000.00 | P-3 | 0.00 | NM | 1 | \$5,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | -----1 | | | | | 1 | \$5,000.00 | | 0.00 | | | |
| Week: | | 10/29/12 | 11/04/12 | ----- | | | | | 0 | \$0.00 | | 0.00 | | | |
| N24 | WXYZ | 10/23/12 | 10/29/12 | Late News M-Su 11pm Action News Updat | CM | 11-1135pm M-Sun | ----- | :30 | 0 | \$2,000.00 | P-3 | 0.00 | NM | 7 | \$14,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | -111111 | | | | | 6 | \$2,000.00 | | 0.00 | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | | | | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> | |
| 1 | WXYZ | 10/22/12-10/28/12 | | Late News M-Su | | 11-1135pm M-Su | | | | -TWThFSaSu | :30 | \$2,000.00 | 0.00 | NM | |
| 2 | WXYZ | 10/22/12-10/28/12 | | Late News M-Su | | 11-1135pm M-Su | | | | -TWThFSaSu | :30 | \$2,000.00 | 0.00 | NM | |
| 3 | WXYZ | 10/22/12-10/28/12 | | Late News M-Su | | 11-1135pm M-Su | | | | -TWThFSaSu | :30 | \$2,000.00 | 0.00 | NM | |
| 4 | WXYZ | 10/22/12-10/28/12 | | Late News M-Su | | 11-1135pm M-Su | | | | -TWThFSaSu | :30 | \$2,000.00 | 0.00 | NM | |
| 5 | WXYZ | 10/22/12-10/28/12 | | Late News M-Su | | 11-1135pm M-Su | | | | -TWThFSaSu | :30 | (\$2,000.00) | 0.00 | NM | |
| See MG 24.8 | | | | | | | | | | | | | | | |
| [news at 1130pm on Saturday, 10/27] | | | | | | | | | | | | | | | |
| 6 | WXYZ | 10/22/12-10/28/12 | | Late News M-Su | | 11-1135pm M-Su | | | | -TWThFSaSu | :30 | \$2,000.00 | 0.00 | NM | |
| 8 | WXYZ | 10/27/12-10/27/12 | | Late News M-Su | | 11-1135pm M-Su | 11:30 PM-12:00 | | | -----Sa-- | :30 | \$2,000.00 | 0.00 | NM | |
| Ⓜ MG for 24.5 10/27 | | | | | | | | | | | | | | | |
| Week: | | 10/29/12 | 11/04/12 | 1----- | | | | | 1 | \$2,000.00 | | 0.00 | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | | | | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> | |
| 7 | WXYZ | 10/29/12-11/04/12 | | Late News M-Su | | 11-1135pm M-Su | | | | M----- | :30 | \$2,000.00 | 0.00 | NM | |
| N25 | WXYZ | 10/23/12 | 10/29/12 | M-F 1135p-1205a Nightline | CM | 1135pm-1205am M- | ----- | :30 | 0 | \$750.00 | P-4 | 0.00 | NM | 3 | \$4,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | -1112-- | | | | | 5 | \$750.00 | | 0.00 | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | | | | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> | |
| 1 | WXYZ | 10/22/12-10/28/12 | | M-F 1135p-1205a | | 1135pm-1205am | | | | -TWThF---- | :30 | \$1,500.00 | 0.00 | NM | |
| 2 | WXYZ | 10/22/12-10/28/12 | | M-F 1135p-1205a | | 1135pm-1205am | | | | -TWThF---- | :30 | \$1,500.00 | 0.00 | NM | |
| 3 | WXYZ | 10/22/12-10/28/12 | | M-F 1135p-1205a | | 1135pm-1205am | | | | -TWThF---- | :30 | (\$750.00) | 0.00 | NM | |
| Credited | | | | | | | | | | | | | | | |
| 4 | WXYZ | 10/22/12-10/28/12 | | M-F 1135p-1205a | | 1135pm-1205am | | | | -TWThF---- | :30 | \$1,500.00 | 0.00 | NM | |
| 5 | WXYZ | 10/22/12-10/28/12 | | M-F 1135p-1205a | | 1135pm-1205am | | | | -TWThF---- | :30 | (\$750.00) | 0.00 | NM | |
| Credited | | | | | | | | | | | | | | | |
| Week: | | 10/29/12 | 11/04/12 | 1----- | | | | | 1 | \$750.00 | | 0.00 | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | | | | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> | |
| 6 | WXYZ | 10/29/12-11/04/12 | | M-F 1135p-1205a | | 1135pm-1205am | | | | M----- | :30 | (\$750.00) | 0.00 | NM | |
| Credited | | | | | | | | | | | | | | | |
| N26 | WXYZ | 10/23/12 | 10/29/12 | Sports Update 1130-12n SU 1130p-12a | CM | 1130pm-12am | ----- | :30 | 0 | \$550.00 | P-4 | 0.00 | NM | 1 | \$550.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | -----1 | | | | | 1 | \$550.00 | | 0.00 | | | |
| Week: | | 10/29/12 | 11/04/12 | ----- | | | | | 0 | \$0.00 | | 0.00 | | | |
| N27 | WXYZ | 10/23/12 | 10/29/12 | M-F 9a-10a Kelly | CM | 9-10am M-F | ----- | :30 | 0 | \$500.00 | P-4 | 0.00 | NM | 5 | \$2,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | -1111-- | | | | | 4 | \$500.00 | | 0.00 | | | |
| Week: | | 10/29/12 | 11/04/12 | 1----- | | | | | 1 | \$500.00 | | 0.00 | | | |
| N28 | WXYZ | 10/23/12 | 10/29/12 | Friday Prime B What Would You Do | CM | 9-10pm Friday | ----- | :30 | 0 | \$4,000.00 | P-3 | 0.00 | NM | 1 | \$4,000.00 |

| | | | | | | | | | | | | | Totals | |
|--------|-------|-------------------|-----------------|---|-------|-------------------|-------|-----|-------|-------------|-----|---------------|--------|--------------|
| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg Type | Spots | Amount |
| N28 | WXYZ | 10/23/12 | 10/29/12 | Friday Prime B What Would You Do | CM | 9-10pm Friday | ----- | :30 | 0 | \$4,000.00 | P-3 | 0.00 NM | 1 | \$4,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | |
| | Week: | 10/22/12 | 10/28/12 | ----1-- | | 1 | | | | \$4,000.00 | | 0.00 | | |
| | Week: | 10/29/12 | 11/04/12 | ----- | | 0 | | | | \$0.00 | | 0.00 | | |
| N29 | WXYZ | 10/23/12 | 10/29/12 | Wednesday Prime A Middle/Suburgatory | CM | 8-9pm Wednesday- | ----- | :30 | 0 | \$4,500.00 | P-3 | 0.00 NM | 1 | \$4,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | |
| | Week: | 10/22/12 | 10/28/12 | --1---- | | 1 | | | | \$4,500.00 | | 0.00 | | |
| | Week: | 10/29/12 | 11/04/12 | ----- | | 0 | | | | \$0.00 | | 0.00 | | |
| N30 | WXYZ | 10/23/12 | 10/29/12 | Thursday Prime C Scandal | CM | 10-11pm Thursday- | ----- | :30 | 0 | \$5,000.00 | P-4 | 0.00 NM | 2 | \$10,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | |
| | Week: | 10/22/12 | 10/28/12 | ---2--- | | 2 | | | | \$5,000.00 | | 0.00 | | |
| | Week: | 10/29/12 | 11/04/12 | ----- | | 0 | | | | \$0.00 | | 0.00 | | |
| Totals | | | | | | | | | | | | | 80 | \$109,800.00 |